



Specialist Masters Programmes

DESIGNING TOMORROW



affiliated to



CCI PARIS ILE-DE-FRANCE

ESCP Europe in numbers...

6 urban campuses

The World's **1ST**
Business School (est. 1819)

140
research-active professors
representing 20 nationalities

A full **portfolio**
Bachelor, Masters, MBAs, PhDs
and Executive Education

120
academic alliances worldwide

4,600 students representing
100 nationalities

5,000
managers and executives in
executive training each year

50,000
alumni in 150 countries worldwide

ESCP Europe 2017 rankings & accreditations

Worldwide *Financial Times*

#4
Masters
in Finance

#12
European
Business Schools

#6
Masters in
Management

#10
Executive
MBA

Accreditations



ESCP Europe is among the 1% of
business schools worldwide to be
triple-accredited.

ESCP Europe welcome



Prof. Dr. Frank Bournois
Dean of ESCP Europe

"Established in 1819, ESCP Europe is the oldest business school in the world. Its mission is to develop the next generation of transnational business leaders, preparing them to embrace the opportunities offered by cultural diversity.

With its six urban campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe's true European Identity enables the provision of a unique style of cross-cultural business education and a Global Perspective on international management issues.

Through a combination of innovative pedagogy, cross-campus programmes and a research-active faculty, ESCP Europe is an essential contributor to the development of the transnational management culture so essential in today's global business environment.

Our network of 120 partner universities extends the School's reach from European to worldwide. Triple-crown accredited (AACSB, EQUIS, AMBA), ESCP Europe welcomes 4,000 students and 5,000 executives from 90 different nations every year, offering them a wide range of general management and specialised programmes (Bachelor, Master, MBA, PhD and Executive Education).

The School's 49,000-strong alumni network counts members from 200 nationalities. Together with its long-standing relationships with national and multinational companies, this network allows ESCP Europe to provide unique career opportunities on an international scale."



Prof. Dr. Léon Laulusa
Dean for Academic Affairs
and International Relations
ESCP Europe



Marion Leparmentier
Director of the Specialist
Masters Programmes

"Europe can be described as embracing maximum cultural diversity within minimal geographical distances. ESCP Europe's cross-border multi-campus structure, combined with its highly culturally diverse student and faculty body, makes the School a natural expert in multi-national/cross-cultural management and entrepreneurship education, not only in Europe but all around the world.

As the World's First Business School (est. 1819), ESCP Europe has offered a long and successful history of high-class business and management education for almost 200 years."



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ESCP Europe 6 urban campuses

Berlin

The Berlin campus is situated in the western part of the city centre, near the Charlottenburg Palace and its splendid gardens. Berlin is a fast-growing city characterised by a rich multifaceted economic structure and culture.



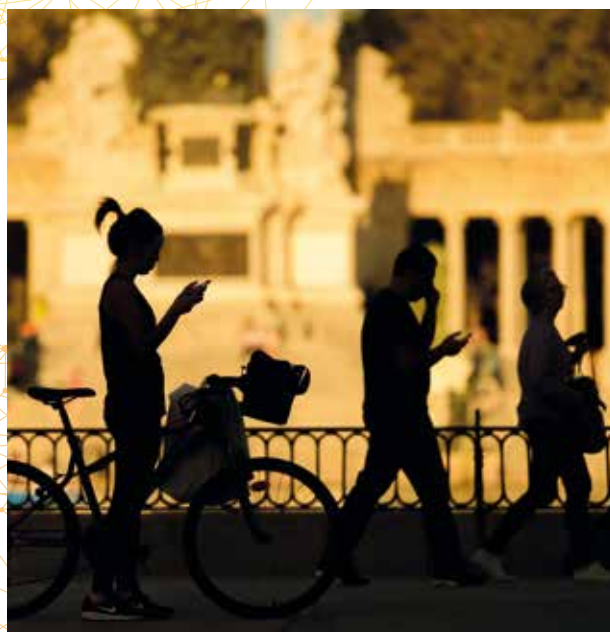
London

Located in West Hampstead in northwest London, this campus offers students state-of-the-art facilities in a traditional Victorian building.



Madrid

Located only a couple of metres away from the National Park of Monte del Pardo, the Madrid campus is an ideal place for students to focus on their professional development.



Paris

The Paris campuses are conveniently located in the centre of the city. The campuses enjoy easy access to all of the Capital's major business districts.



Turin

The Turin campus is located in a beautiful building with modern facilities. Turin is one of the main business centres of the Italian economy and home to many architectural masterpieces.



Warsaw

Our campus is based at Kozminski University, located in Warsaw's northeast district of Praga Północ. It is one of the city's most historic neighbourhoods.



programme overview

Specialised Masters and Master of Sciences are intensive career-oriented programmes designed for people who already know which field they want to focus in and need to acquire specific skills and sector knowledge in order to successfully compete for the best opportunities in the field they have chosen.

Our goal is to shape experts able to evolve easily and rapidly in an international market. The "Full-Time Intensive" nature of those programmes enables students to access immediately, after a short but dense education, managerial positions.

Our programmes are very internationally-oriented with seminars or classes that take place abroad by foreign teachers and professionals.

- Approximately 1 year full-time programmes
- Dynamic programmes, founded on an excellent academic and professional education: real-life cases, group projects, conferences, seminars, meetings with professionals and graduates from the master; programmes truly anchored in the reality of the corporate world.
- 40 different nationalities: multicultural classes which enrich exchanges and group works.

Master of Science (MSc)

- Approximately 10 months of classes
- Internship of 3 months minimum
- Professional thesis on a topic of the student's choice
- Taught entirely in English
- Taught in 2 different countries

Specialised Master (MS)

- 6 months of intensive courses
- 4- to 6- month internship
- Professional thesis on a topic of the student's choice
- Taught in 2 languages (French & English)
- International seminars or studies in a second country

Studying in one of our programmes means enjoying the best possible education on our European campuses with the best students representing a wide variety of backgrounds and nationalities. All our programmes offer the spirit of innovation and continuous improvement that ESCP Europe instils.

Communication, Creativity, Marketing and Sales

MSc in International Sales Management

Studies at Berlin and Paris campuses



SCIENTIFIC DIRECTOR

Prof. Frank Jacob

Objectives of the programme

The Master in International Sales Management is a 2-year full-time Master of Science programme which combines specific knowledge on all sales management levels with general management content in a strong international context.

Career opportunities

The Master in International Sales Management prepares students for – and opens up doors to – attractive career opportunities in sales at the following positions: International Sales Executive, Customer Consultant, Business Opportunity Developer, International Key Account Manager, Category Sales Group Leader, Country Sales Director, International Trade Manager, International Channels Manager, etc.

Curriculum

This 2-year programme is composed of core courses, electives, a company consultancy project, a master thesis, and an internship lasting a minimum of 3 months.

A combination of theory classes and of live practical cases:

- Understanding Markets & Customers and Sales Techniques
- Sales Force Management and International Management
- Management & Strategy
- Channels & Distribution
- International Marketing & Trade
- Research Methods, Complex Systems & Organisational Change
- Functional Management Specialisations
- Language Courses and Career Development

Time spent on campuses

3 terms in Berlin • 1 term in Paris

Language requirements English

Duration 2 years (Start in September)

Class of 2019 background

Management/business 55% • Marketing/com 11% • political science 4% • economics 18,5% • language/literature 4% • others 7,5%

11 Nationalities • EU 74% • Non Eu 26% • Men 41% • Women 59%

This master programme is the right choice if you want to...

- Build your career in the area of international sales - an area that is also characterised by outstanding salary levels & rapid career development
- Develop a deep understanding of international sales on a strategic, functional, and operational level
- Meet faculty, company representatives, and peers who share your strong devotion for business & international sales
- Enhance your profile with strong personal skills for systematic career development in international sales
- Add value to your CV leveraging our highly ranked business school

How to apply

- Online application
- ESCP Europe written exams:
 - Numerical and verbal logic test
 - English test
- Personal interview if eligible

TUITION FEES FOR 2018: €23,100



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MS in Marketing and Communication

Studies at Paris and London campuses

SCIENTIFIC DIRECTOR

Prof. Benoît Heilbrunn

Objectives of the programme

Prepare students to all marketing and communication methods and tools in the 21st century's new international environment and to develop management and strategic skills to meet the needs of companies in this very competitive marketplace.

Career opportunities

Graduates from the MS in Marketing and Communication can work, at the national or international level, as: Digital Marketing Specialist, Product Manager, International Events Project Manager, Consultant, Category Manager, Marketing Research Analyst, Events Project Manager, Marketing Director, Press Relations Manager, etc.

Curriculum

A combination of theory classes and of live practical cases:

- **Marketing:** Strategic Marketing, Quality Marketing Studies, Brand Management, Consumer Behaviour, Innovation and Product Launch, B to B Marketing, etc.
- **Communication:** Advertising, Mediaplanning and ad creation, Corporate Communication and Public Relations, Sales and Direct Marketing, etc.
- **Management:** Coaching and Recruitment Process, Negotiation, Improvisation, etc.
- **360° Media Strategy Seminar** presented by experts in the field
- **Live Practical Cases** in Marketing and Communication
- **Professional Conferences**

Time spent on campuses

5 months in Paris • 1 month in London

Class of 2018 background

Marketing and Communication: 28% • Business: 21% • Engineering: 17% • Law and Political science: 13% • Life and Health sciences: 11% • Humanities/Social Sciences: 9% • Economics/Finance: 2%
15% international students • 74% women, 26% men

Language requirements French and English  

Duration 1 year (Start in September)



Class of 2016 job survey

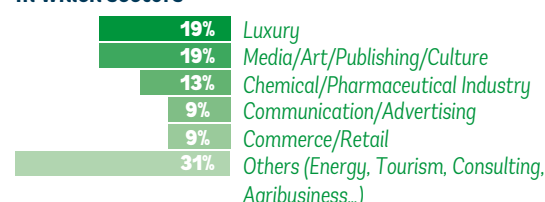
379% average salary increase after graduation

Less than 3 months after graduation

78% are employed

41% have a job with an international dimension

In which sectors



Graduates' journeys

JÉRÉMY BEAUFILS (Class of 2012)

Previous Studies: Master Degree at Paris Dauphine University

Brand and Search Marketing, Google, Singapore

JULIEN-PIERRE BOUSQUET (Class of 2007)

Previous Studies: Engineering Degree at ENSCM

DIESEL International Group Manager, Maison Margiela/L'Oréal

How to apply

- 1  Online application
- 2  TOEFL, TOEIC or IELTS scores
- 3  Personal interview if eligible

TUITION FEES FOR 2018: €18,500

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MSc in Marketing and Creativity

Studies at London and Paris campuses

SCIENTIFIC DIRECTORS

Prof. Marie Taillard and Prof. Hsin-Hsuan Meg Lee

Objectives of the programme

The MSc in Marketing & Creativity is a value-focused programme that lets student enhance their creative talents to develop outstanding skills and the mindset for a successful marketing career. Creativity is our programme's DNA and it runs through all the modules. We foster creative thinking and skills with a methodological and systematic approach and we complement the teaching with a hands-on approach to the topics of Marketing, Management and Analytics. The MSc in Marketing & Creativity programme is also known for its unique approach to education that we like to call 'Not By The Book'.

Career opportunities

At national and international level: Marketing Strategist, Strategic Marketing and Business Development Manager, Community Manager, Marketing Manager, Public Relations Manager, Customer Relationship Manager, Digital Product Manager, Marketing Consultant, Account Executive. Graduates have gone on to work in companies such as Google, Cartier, Saatchi & Saatchi, Hootsuite, MasterCard Europe, L'Oréal, Uber and LEGO.

Curriculum

The unique curriculum puts an important emphasis on cutting-edge digital, social and analytical tools and it includes a Corporate Consultancy Project, world-class industry-specific seminars and workshops, as well as access to our own Creativity Marketing Centre (CMC). Classes include, among others:

- Introduction to Creativity Marketing
- Branding and the Creation of Value
- Financial Skills for Marketers
- Creative Analytics
- Digital Marketing & Social Media
- Entrepreneurship
- Strategies of Innovation
- Managing for Social Impact
- Product Management & Marketing Planning

In the third term, students have the opportunity to choose from three specialisations, including Digital Transformation, Entrepreneurship & Tech, and Fashion & Luxury.

When in-class study is complete, students begin 16-week internships. The course is completed with a master thesis.

Time spent on campuses

2 terms in London • 1 term in Paris

Class of 2018 background

Management/Business: 42% • Marketing/Communications: 26% • Languages/literature: 7% • Political Science: 5% • Engineering Science: 2% • Economics: 2% • Other Studies: 16%
48% non-EU students • 27 nationalities

Language requirements English 

Duration 18 months (Start in January)



Class of 2016 job survey

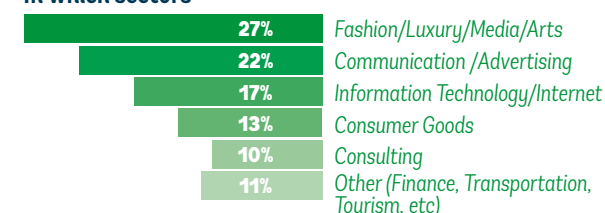
31K€ is the average starting salary

Less than 3 months after graduation

76% are employed

92% have a job with an international dimension

In which sectors



Graduates' journeys

MAEL DANO (Class of 2010)

Previous studies: MA in Engineering Design Management
Global Marketing Manager Innovation, Pernod Ricard Winemakers

KASPER WANDI (Class of 2012)

Previous studies: BA in International Sales and Marketing
CEO, Consider iProspect

EDILIA GÄNZ (Class of 2012)

Previous studies: BSc in Business Administration
Director, FEDORA - The European Circle of Philanthropists of Opera and Ballet

LISSA LOURENCO (Class of 2013)

Previous studies: Bachelor in Marketing
Director, Kantar Vermeer

How to apply

- 1  Online application
- 2  TOEFL or IELTS scores
- 3  Personal interview if eligible & Admission tests if eligible

TUITION FEES FOR JANUARY 2019: £ 19,900

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MSc in Marketing and Digital Media

Studies at Madrid and London campuses

SCIENTIFIC DIRECTOR

Prof. Lorena Blasco-Arcas

EXECUTIVE DIRECTOR

Prof. Laura Reyero

Objectives of the programme

The aim of the programme is to help you reach your goal of creating a successful, international, cutting-edge career in marketing and digital management.

Career opportunities

At the national or international level: Marketing Director, Product Manager, Project Manager, Marketing Manager, Press Relations, Advertising Manager, Community Manager, Category Manager, Communication Manager...

Curriculum

A combination of theory classes and of live practical cases:

- Marketing
- Digital Media
- Targeted Seminars (CRM, Retail, Big Data, etc.)
- 360° media strategy seminar
- Communication and Negotiation
- Management
- Electives: Fashion, Culture and Tourism
- Conferences and Live Case Study

Time spent on campuses

2 terms in Madrid • 1 term in London

Class of 2018 background

Business: 54% • Marketing & communication: 14% • Economics: 9% • Advertising: 5% • Commerce: 3% • Graphic Design: 3% • Translation/Interpretation: 3% • Tourism: 3% • Veterinarian: 3% • Psychology: 3%
89% International Students
69% women, 31% men

Language requirements English 

Duration 1 year (Start in September)

Class of 2016 job survey

31K€ is the average starting salary

Less than 3 months
after graduation

91% are employed

90% have a job with an international dimension

In which sectors

50%	Communication/Advertising
10%	Commerce/Distribution
10%	Energy
10%	Consulting
10%	Information technologies
10%	Agribusiness

Graduates' journeys

MARGUERITE LITTAYE (Class of 2014)
Previous studies: Marketing and E-strategy, Paris Dauphine University
International Project Manager- DMI DPGP, L'Oréal

GUILLERMO MOLINA (Class of 2013)
Previous studies: Bachelor in Business Administration, Madrid Carlos III University
Account Manager (LSC) at Google Dublin, Ireland

CHELO LLANA MARTÍN (Class of 2007)
Previous studies: Bachelor in Translation and Interpretation, Madrid Pontificia Comillas University (ICAI - ICADE)
Head of CRM/eBusiness Spain, CHANEL

How to apply

-  Online application
-  ESCP Europe written exams:
 - Numerical and verbal logic test
 - English test
-  Personal interview if eligible

TUITION FEES FOR 2018: €18,500



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Master in Big Data and Business Analytics

Studies at Paris and Berlin campuses

SCIENTIFIC DIRECTOR

Prof. Wei Zhou

Objectives of the programme

The Master in Big Data and Business Analytics is a 1-year full-time postgraduate programme across 2 countries. This master will give you all the tools to become fluent in the usage of data analytics and make performance improvement strategic decisions from a management perspective.

Career opportunities

We will help you find the right place to work and practice your knowledge through the support of our ESCP Europe Career Office team, personal advice and a strong network of students and alumni.

Some examples of what your future professional role could be:
Business Intelligence & analytics consultant - Analytics associate - Big data analyst - Solution architect - Metrics & Analytics Specialist - Marketing Analyst - Financial Analyst - Business Consultant - Chief Information Officer - Chief Data Officer

Big data & business analytics professionals
• Work in the "big data" companies, such as EMC (Dell), Cisco, Oracle, IBM and so on, which are specialized in providing IT services
• Work in the consulting companies, such as McKinsey & Company, BCG, Accenture and so on
• Are motivated to rethink and apply big data and business analytics in strategy, marketing, operation departments in energy, food, clothing, consumer goods industries
• Found innovative start-ups

Curriculum

The course work allows participants to acquire the skills required for today's global job market of big data and business analytics.

Microsoft Data Tools
Managerial Decision Modelling
Data Mining
Financial Analytics
Data Visualization
Big Data in Production & Supply Chain
Business Networks & Security
Multivariate Analysis
Creative Marketing Analytics
Natural Language Processing & Text Mining
Big Data Softwares & NoSQL
Soft Skills (Team work)
Career Workshop

Time spent on campuses

2 terms in Paris • 1 term in Berlin

Class of 2018 background

Business 37% • Engineering 27% • Economics/Finance 25% • Marketing and Communication 8% • Political science 3%
75% international Students • 50% women, 50% men

International seminar

1-week seminar in Shanghai, China

Language requirements English 

Duration 1 year (Start in September)

This master programme is the right choice if you want to...

- Enhance your profile with professional skills for systematic career development in big data and business analytics
- Meet with professors, company representatives, and peers who share your passion
- Add value to your CV by leveraging the highly ranked ESCP Europe business school
- Work in international context
- Gain international network of valuable peers and contacts in the big data & analytics industry

How to apply

-  Online application
-  TOEFL, TOEIC or IELTS scores
-  Personal interview if eligible

TUITION FEES FOR 2018: €18,500



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MSc in Digital Project Management and Consulting

Studies at Madrid and Berlin campuses

SCIENTIFIC DIRECTOR
Prof. Almudena Cañibano

EXECUTIVE DIRECTOR
Prof. Alejandro Ruiz

Objectives of the programme

The MSc in Digital Project Management and Consulting prepares participants for careers in International Project Management and Strategy & Business Consulting, by developing your professional skills and networking. Our Project-Based Learning curriculum combined with real business cases, live case studies and the international consulting project will enhance your learning experience through a hands-on approach with our partner companies.

Career opportunities

At the national or international level: Product Manager, Project Manager, Category Manager, Consultant...

Curriculum

A combination of theory classes and of live practical cases:

- Management
- Business Strategy
- Accounting & Finance
- Marketing & Communication
- Risk Management
- PMP® and CAPM® Certification, by PMI®

2 tracks to choose from:

- International Project Management Track
- Strategy & Business Consulting Track

Time spent on campuses

2 terms in Madrid • 1 term in Berlin

Class of 2016 background

Business: 50% • Engineering: 11% • Law/International Relations: 14% • History/Literature: 7% • Electronics: 4% • Marketing/Communication: 4% • Computer Science: 4% • Accounting & finance: 4%
90% International Students • 32% women, 68% men

Language requirements English 

Duration 1 year (Start in September)



Class of 2016 job survey

35K€ is the average starting salary

Less than 3 months
after graduation

82% are employed

67% work outside of their
country of origin

In which sectors

22%	Agribusiness/Energy
22%	Finance/Banking/Insurance
11%	Consulting
11%	Tourism
34%	Other

Graduates' journeys

TERESA KO CHEN (Class of 2015)
Previous Studies: Double Degree in Business Administration and Law,
Valenci University

Associate, The Boston Consulting Group

BELÉN ÁLVAREZ CORDERO (Class of 2015)
Previous Studies: Bachelor's degree in Law, Sevilla University
Detail Parts Commodity TOPSD Procurement and Supply Chain, Airbus Defence and Space Spain

TIZIANA DEL RE (Class of 2011)
Previous Studies: Political Sciences, Sapienza University
Founder & CEO, Ueb Marketing Consulting Group

How to apply

-  Online application
-  ESCP Europe written exams:
 - Numerical and verbal logic test
 - English test
-  Personal interview if eligible

TUITION FEES FOR 2018: €18,500



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Master in Entrepreneurship and Sustainable Innovation

Studies at Berlin and Paris campuses

SCIENTIFIC DIRECTOR
Prof. Florian Lüdeke-Freund

Objectives of the programme

A programme for the next generation!

If you are planning to work as an independent entrepreneur in your own business, or as a leading "intrapreneur" within an established company, the Master in Entrepreneurship and Sustainable Innovation provides you with the necessary skills. The objective is to help values-driven, ecologically and socially responsible entrepreneurs in developing business plans and business models that make a difference. This programme opens up alternatives to traditional corporate careers: become an ecological or social entrepreneur in your own start-up, corporate spin-off or business development unit. With this programme you will benefit from ESCP Europe's scientific expertise in the fields of entrepreneurship and sustainability research (e.g. SustBusy Research Center, ESCP Europe Entrepreneurial Ecosystem = ChairEEEE, and the aRt@Design lab) and teaching (e.g. Master in International Sustainability Management, Executive Master in Digital Innovation and Entrepreneurial Leadership). ESCP Europe's programmes have a strong focus on practically relevant tools and methods.

Career opportunities

This programme fosters a solid understanding of the complex relationships between business, the natural environment and society, and how entrepreneurial approaches can make positive contributions. The Master in Entrepreneurship and Sustainable Innovation provides the skills to create personal job profiles based on self-determination and your choice for sensible and useful activities. Show your future customers and partners, or employers, that you can make a difference. Your future working environments will be "hybrid", for-profit and not-for-profit organisations, NGOs as well as corporate spin-offs or business development units.

Curriculum

The programme builds on a theory-based understanding of sustainable entrepreneurship and innovation. Additionally, you have the opportunity to gain hands-on experience throughout the whole programme. The courses include:

- Sustainable, Ecological and Social Entrepreneurship
- Values-Based Sustainable Innovation
- Ecological and Social Foundations of Business
- Entrepreneurial Finance, Accounting and Marketing
- Leadership Skills, Teams and Collaboration
- Project Management and Consulting
- Business Modelling, Sustainable Entrepreneurship and Innovation Projects
- Internship or Business Development Project
- Research Methods, Complex Systems and Organisational Change
- Language Courses and Career Development

Time spent on campuses

3 terms in Berlin • 1 term in Paris

Language requirements English 

Duration 2 years (Start in September)

This master programme is the right choice if you want to...

- Add some adventure to your career development and explore new horizons
- Assume the important role entrepreneurs and "intrapreneurs" can play in sustainability transformations of markets and society
- Focus on the ethical and practical implications of ecologically and socially responsible entrepreneurship
- Work in an international context
- Engage in developing your own business models and consulting projects
- Meet entrepreneurs, teachers and researchers who share your passion for next generation business approaches
- Add value to your CV by leveraging the highly ranked ESCP Europe Business School

How to apply

-  Online application
-  TOEFL, TOEIC or IELTS scores
-  Personal interview if eligible

TUITION FEES FOR 2018: €23,100



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MS in Innovation and Entrepreneurship

Studies at Paris and Berlin campuses

SCIENTIFIC DIRECTORS

Prof. Eric Pesnel and Prof. Marc Fournier

Objectives of the programme

The programme's objective is to enable participants:

- To initiate and provide structure for an entrepreneurial activity
- To start a company
- To manage a new activity within an existing structure (intrapreneurship activity)

Career opportunities

- Entrepreneurs from all backgrounds wanting to develop any kind of projects
- Intrapreneurs inside well-known companies
- Consultants in Practices specialised in following developing businesses (Business Angels, Venture Capital, Investors, Business Incubators, etc.)

Curriculum

The main characteristic of the programme is to be built on two axes; one is a solid theory base and the other is composed of live practice cases.

The focus is put on:

- **Your project at the core of your studies:** Creation or polishing of your idea, building of opportunities and your project
- **Classes to forgo mistakes and get going faster:** Everything you need to create your business, Entrepreneurship, E-business, Leadership, Entrepreneurial Applications
- **Live practice cases to learn how to dare:** Mission for a Start-up, Projects launching accelerated simulations, websites and mobile apps creation
- **An incubator to get your project off the ground:** Possibility to integrate an incubator, find funding for your project, networking in the Start-ups ecosystem, CEO-talks, Innovation & Entrepreneurship Awards, etc.

During the year, you will be coached by a skilled professional who will help you shape your project.

Time spent on campuses

2 terms in Paris • 2 weeks in Berlin

Class of 2018 background

Engineering: 25% • Business: 22% • Economics/Finance: 19% • Marketing and Communication: 16% • Law and Political science: 12% • Humanities/Social Sciences: 3% • Media/ arts and culture: 3%

9% international students • 34% women, 66% men

International seminar

International study trip to San Francisco, USA (Silicon Valley)

Language requirements French and English  

Duration 1 year (Start in September)

Class of 2016 job survey

42K€ is the average starting salary

Less than 3 months after graduation

75% are employed

67% have created their company

75 The number of companies created by the alumni

In which sectors



Graduates' journeys

OLIVIER RAMEIL (Class of 2012)

Previous Studies: ESSCA Business School in Angers

Business Development Manager – EMEA StartUp Community, Amazon Web Services

SÉVERIN MARCOMBES (Class of 2011)

Previous Studies: Engineering at ECE Paris

CEO & Co-Founder, Lima

How to apply

-  Online application
-  TOEFL, TOEIC or IELTS scores
-  Personal interview if eligible

TUITION FEES FOR 2018: €18,500

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For more information:
ms.innovation.entrepreneurship@escpeurope.eu

MS in International Project Management

Studies at Paris campus and in Asia or South America

SCIENTIFIC DIRECTOR

Prof. Gérard Naulleau

Objectives of the programme

This programme prepares students for negotiations, financial and economic management of important international projects. You can specialise in emerging countries thanks to a 4-week international seminar in Asia or Latin America.

Career opportunities

Graduates work in positions such as: Marketing Executive, Business Development Manager, Business Analyst, Consultant, Key Account Manager, Project Junior Manager, International Control Manager, etc.

Curriculum

A combination of theory classes and of live practical cases around 6 major themes:

- International Project Management (CAPM certification from the PMI Institute, USA)
- Project Financing, Management Control, Business Finance
- International Business Strategy, Business Plan
- International Contract Negotiation, Key Account Management
- Marketing and Bottom of Pyramid approach, International Project Management
- Team work, Leadership and Intercultural management

International seminar

5 months in Paris • 1-month seminar in Asia (Dubai, Mumbai and Shanghai) or in South America (Mexico City, Bogota and São Paulo)

Class of 2018 background

Engineering: 43% • Business: 20% • Economics/Finance: 10% • Marketing and Communication: 8% • Humanities/Social sciences: 7% • Political science: 7% • Law: 3% • Media and Art culture 2%

43% international students • 59% women, 41% men

Language requirements English 

Duration 1 year (Start in September)

Class of 2016 job survey

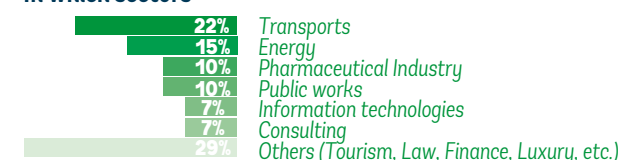
42K€ is the average starting salary

Less than 3 months after graduation

91% are employed

85% have a job with an international dimension

In which sectors



Graduates' journeys

CAMILLE FABRE (Class of 2013)

Previous Studies: Master 1 Economy-Management at Panthéon Sorbonne (Paris I) and IAE Paris
Business Analyst, Moët Hennessy (LVMH) Asia Pacific, Sydney - Australia

MATHIEU SCHNEIDER (Class of 2011)

Previous Studies: Engineering Degree at ENIM
Product Manager Middle East, Freyssinet (Groupe Vinci), Dubai - UAE

How to apply

-  Online application
-  TOEFL, TOEIC or IELTS scores
-  Personal interview if eligible

TUITION FEES FOR 2018: €18,500

 Elsa Moncassin • +33 (0) 1 49 23 22 47

For more information:
ms.internationalproject@escpeurope.eu

Master in Strategy and Digital Business

Studies at Berlin and Paris campuses



SCIENTIFIC DIRECTOR

Prof. Philip Meissner

Objectives of the programme

In this programme, you will learn the strategic, digital and entrepreneurial skills for the job markets of today and tomorrow. Based on a strong cooperation between practice partners and our world-class faculty, you will acquire competencies in core areas like strategy, complex problem solving and decision making. Also, you will focus on two fields, which we believe are crucial for being competitive in the future: Digital literacy and the ability to code as well as in depths understanding of the Chinese market. Studying in the European entrepreneurial powerhouses Berlin and Paris, you will gain comprehensive theoretical and practical insights, which will equip you for a career in the world of strategy, consulting and digital business creation.

Career opportunities

As digitalization is one of the main strategic priorities of most companies today, the Master in Strategy and Digital Business prepares you for a career in strategy and consulting but also as an intrapreneur, who drives change processes in organizations or NGOs. In addition, the application oriented curriculum will support you in joining an established start-up or even founding your own company.

Curriculum

A combination of theory classes and of live practical cases covering the areas of:

- Managing Emerging Technologies
- Techniques for Complex Problem Solving and Decision Making
- Critical Thinking and Communication Skills
- Strategic and International Management
- The Chinese Market and Doing Business in China
- International Entrepreneurship
- Research Methods, Complex Systems and Organizational Change
- Language Courses and Career Development

Time spent on campuses

3 terms in Berlin • 1 term in Paris

Language requirements



Duration 2 years (Start in September)

This master programme is the right choice if you want to...

- Be equipped for a more digital and global job market
- Work in an international and entrepreneurial context or become a strategy consultant
- Develop a strategic and international mindset
- Push thinking on how digitalization will change and influence the economy
- Meet inspiring teachers, company representatives and peers who share your passion
- Receive a renowned degree from a highly-ranked business school

How to apply

- 1  Online application
- 2  TOEFL, TOEIC or IELTS scores
- 3  Personal interview if eligible

TUITION FEES FOR 2018: €23,100



Anne Ulbricht • +49 30 32 007 176
msc.strategy.digitalbusiness@escpeurope.eu

MS in Strategy and Organisation Consulting

Studies at Paris campus



SCIENTIFIC DIRECTOR

Prof. Thierry Boudès

Objectives of the programme

The goal of this ESCP Europe Specialised Master is to train participants in corporate consulting. Those responsible for planning and implementing large-scale projects for businesses must have both organisational and managerial expertise, and also the capacity to build a clear strategic vision for the company and its information systems in an innovative context.

Career opportunities

Graduates work in positions such as: Strategy Consultant, Project Manager, Business Analyst, M&A Consultant, Organisation and Management Project Manager, Strategy and Development Project Manager, etc.

Curriculum

A combination of theory classes and of live practical cases:

- The ability to conduct strategic analysis in a fast-changing environment
- Knowledge of corporate consulting and intervention professions
- The capacity to direct large-scale strategic projects and implement major changes within companies
- Consulting Workshops to gain hands-on experience

Consulting workshops

Thanks to our partnerships with big consulting firms, students get to work with real live cases and learn the know-how that is highly valued by the sector's biggest players.

International seminar

- A 1-week seminar at Cornell University, USA
- Successful applicants can pursue their studies for one year and acquire a Master of Industrial and Labor Relations (M.I.L.R.) at Cornell University

Class of 2018 background

Business: 31% • Engineering: 28% • Economics/ Finance: 17% • Political science: 7% • Social science: 7% • Marketing and Communication: 4% • Humanities/Social sciences: 3% • Law: 3%
38% international students • 41% women, 59% men

Language requirements



Duration 1 year (Start in September)

Class of 2016 job survey

43K€ is the average starting salary

Less than 3 months
after graduation

89% are employed

69% have a job with an
international dimension

In which sectors

36%	Consulting
7%	Finance/Banking/insurance
6%	Environment
6%	Information Technologies

Graduates' journeys

BECHIR AISSI (Class of 2015)

Previous Studies: Engineering Degree at ENSEEIHT

Consultant IT Advisory - KPMG

ANNE KASTER (Class of 2008)

Previous Studies: IPAG Nice Business School

IT Project Manager, CRM international department at
Christian DIOR perfume

How to apply

- 1  Online application
- 2  TOEFL, TOEIC or IELTS scores
- 3  Personal interview if eligible

TUITION FEES FOR 2018: €18,500



Claudia Godrie • +33 (0) 1 49 23 27 51

For more information:

ms.strategyconsulting@escpeurope.eu

MS in Auditing and Consulting

Studies at Paris campus

SCIENTIFIC DIRECTOR

Prof. Anne Le Manh

Objectives of the programme

With this programme, we intend to show our students a 360° view of the auditing and consulting world and give them both the professional skills and the know-how to work at their best in an international context.

Career opportunities

Graduates from the MS in Auditing and Consulting work in Auditing in International Practices which offer fast and bright careers for highly motivated people. But they can also choose to branch out in other activities: working in a consulting practice, in the finance services of international corporations or banks, or in the Internal Auditing department of an international corporation.

Curriculum

Beyond the teaching of technical knowledge, this programme promotes enterprising spirit, the taking of responsibility, networking, and team work.

A combination of theory classes and of live practical cases:

- Financial Audit
- Internal Audit and Control System
- Financial Accounting
- Mergers and Acquisitions
- Corporate Finance
- Business and Tax Law
- Cost Analysis and Management Control

International seminar

Last year the class went to Hanoi and Ho Chi Minh City in Vietnam.

Class of 2018 background

Business: 48% • Economics/Finance: 36% • Engineering: 12%
• Marketing and Communication: 4%
24% international students • 40% women, 60% men

Language requirements French and English  

Duration 1 year (Start in September)

Class of 2016 job survey

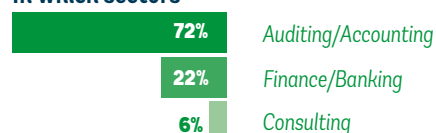
42K€ is the average starting salary

Less than 3 months after graduation

100% are employed

72% have a job with an international dimension

In which sectors



Graduates' journeys

PAULINE LUQUET (Class of 2013)

Previous Studies: Bachelor at Essec Business School

Finance Auditor at KPMG

BAPTISTE BAZIRE (Class of 2009)

Previous Studies: Master 2 in Corporate and Market Finance at IAE Grenoble

Transaction Services Manager at PwC

How to apply

-  Online application
-  TOEFL, TOEIC or IELTS scores
-  Personal interview if eligible

TUITION FEES FOR 2018: €18,500

 **Claudia Godrie** • +33 (0) 1 49 23 27 51

For more information:
ms.auditconsulting@escpeurope.eu

MS in Business Performance Management

Studies at Paris and Berlin campuses

SCIENTIFIC DIRECTORS

Prof. Christopher Hossfeld and Prof. Carole Bonnier

Objectives of the programme

The ambition of this programme is to develop the skills necessary to manage a business unit or to become a "business partner" with the company's management team. The main learnings, focused on economic and financial management, provide for a real expertise in management control but also take into consideration the strategic and managerial stakes of an organisation. A career accelerator, this program will give you access to positions of responsibility, in particular within the finance department.

Career opportunities

Graduates work in positions such as: Head of a Business Unit, CFO, Business Analyst, Financial Controller, Finance Consultant, etc.

Curriculum

A combination of theory classes and of live practical cases. The programme is based around 5 main topics:

- Financial Planning and Analysis: Cost Analysis, Industrial Management Control, Commercial Management Control
- Business Finance: Introduction to Finance, Specialised Finance
- Strategy and Risk Management
- Information System Functions
- Human Resources and Performance

Aside from these technical elements, the MS teaches business communication and teamwork.

Upon completion of the Specialised Master, accredited by the Chartered Institute of Management Accountants (CIMA), students will have fulfilled all of the requirements necessary to attain Level 2 of the CIMA Advanced Diploma in Management Accounting awarded.

Time spent on campuses

2 terms in Paris • 2 weeks in Berlin

International seminar

Last year the class went to Hô Chi Minh City in Vietnam

Class of 2018 background

Engineering: 40% • Business: 25% • Economics and Finances: 20% • Marketing and communication: 5% • Law: 5% • Human & Social sciences: 5%
40% international students • 30% women, 70% men

Language requirements French and English  

Duration 1 year (Start in September)

Class of 2016 job survey

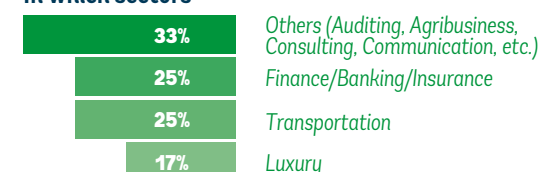
40K€ is the average starting salary

Less than 3 months after graduation

100% are employed

67% have a job with an international dimension

In which sectors



Graduates' journeys

LAURENT ALAUS (Class of 2011)

Previous Studies: Engineering at SUPELEC

Financial Analyst, Orange

MARIE DURETTE (Class of 2009)

Previous Studies: Master in Economy, Paris Dauphine University
Jewellery Business Analyst, Cartier

How to apply

-  Online application
-  TOEFL, TOEIC or IELTS scores
-  Personal interview if eligible

TUITION FEES FOR 2018: €18,500

 **Marianne Lechere-Ghosh** • +33 (0) 1 49 23 25 60

For more information:
ms.businessperformance@escpeurope.eu



Advanced Master (MS) in Finance

Studies at Paris and London campuses

SCIENTIFIC DIRECTOR

Prof. Philippe Thomas

Objectives of the programme

The MS Finance's goal is to shape finance experts in corporate and market finance able to rapidly evolve in an international work environment. The full-time format of the programme allows after a short but dense education period to immediately access managerial and high-ranked positions in the finance world.

Career opportunities

Graduates work in all positions available in the world of finance:

- Sales, Traders, Market Makers, Structured Finance
- Equity Research Analyst, M&A Analyst, ECM, DCM, Private Equity, Leveraged Finance
- CFO, Consulting, Inspection

Curriculum

After a knowledge update in Maths and Accounting, the programme is structured in two terms.

A combination of theory classes and of live practical cases: 8 weeks in Paris dedicated to core courses teaching fundamental finance tools.

- Introduction to Finance
- Financial Economics
- Financial Analysis and Evaluation
- Mathematical Theory of Arbitrage
- Financial Theory
- Financial Decision
- Quantitative Methods and VBA

23 weeks (including 15 weeks on ESCP Europe London Campus) dedicated to one of two specialisations:

- Corporate Investment Banking
- Financial Markets

Time spent on campuses

1 term in Paris • 1 term in London

Class of 2018 background

Economics/Finance: 60% • Engineering: 21% • Business : 12% • Law: 4% • Other fields (Political and Life sciences): 3%
36% international students • 17% women, 83% men

Language requirements French and English  

Duration 1 year (Start in September)

Class of 2016 job survey

78K€ is the average starting salary

Less than 3 months
after graduation

79% are employed

46% work outside of their
country of origin

In which sectors



Graduates' journeys

NATHAN VAN DEKERCKHOVE (Class of 2010)

Previous Studies: Master in Law, Ghent University

Associate, Morgan Stanley – London

YEFEI GAO, CFA (Class of 2009)

Previous Studies: Bachelor in Economics and Management, Tongji University

Fund Analyst, FundQuest-BNP Paribas Investment Partners - Paris

How to apply

-  Online application
-  TOEFL, TOEIC or IELTS scores
&
 GMAT, GRE or TAGE MAGE scores
-  Personal interview if eligible

TUITION FEES FOR 2018: €22,200

 **Keren Lissarrague** • +33 (0) 1 49 23 22 37

For more information:
ms.finance@escpeurope.eu



MS in International Business Law and Management

Studies at Paris and London campuses & Queen Mary University of London

SCIENTIFIC DIRECTOR

Prof. Gilles Pillet

Objectives of the programme

The programme's main objective is to train lawyers and legal advisors in management skills, corporate law and international law so that they can participate in the corporate decision-making processes.

Career opportunities

Corporate Lawyer, Corporate Legal Expert, International Firm Legal Expert, Legal Expert in an Investment Bank, Head of Business Intelligence-Operations, etc.

Curriculum

A combination of theory classes and of live practical cases. The coursework allows participants to acquire the skills required to become a corporate lawyer or legal advisor:

- Fundamentals of Finance
- Financial Operations
- Corporate Management
- Personal Development
- Financial Engineering Law
- Applied Business Law
- International and Local Taxation

Classes and conferences on Finance and Business Law are taught on ESCP Europe London Campus and Queen Mary University of London:

- Banking Law
- International Finance Law applied
- Legal Aspects of Financing Development
- Mergers and Acquisitions
- Securities Regulation

Time spent on campuses

- 5 months in Paris • 1 month in London (ESCP Europe London Campus and Queen Mary University of London)
- Students who choose to can apply to Queen Mary University of London

Class of 2018 background

Law: 98% • Economics/ Finance: 2%
19% international students • 58% men, 42% women

Language requirements French and English  

Duration 1 year (Start in September)

Class of 2016 job survey

43K€ is the average starting salary

Less than 3 months
after graduation

36% are employed

50% are pursuing
their studies

In which sectors



Graduates' journeys

EMILIE VIVANT (Class of 2005)

Previous Studies: DESS Applied Taxation, Paris V University

Trading Room Equity Derivatives Structurer BNP Paribas

BRUNO NOGUEIRO (Class of 2005)

Previous Studies: CAPA, DESS Business Law and Taxation, Paris II, Panthéon-Assas

Associate at Darrois Villey Maillot Brochier Law Firm

How to apply

-  Online application
-  IELTS scores: 7
-  Personal interview if eligible

TUITION FEES FOR 2018: €18,500

 **Gaëlle Séverin** • +33 (0) 1 49 23 21 46

For more information:
ms.business.law@escpeurope.eu

MS in International Wealth Management

Studies at Paris and London campuses

SCIENTIFIC DIRECTORS

Prof. Cécile Kharoubi and Prof. Jean-Philippe Mabru

Objectives of the programme

Enable students to master the essentials in important international wealth management areas such as law, finance and tax in an international environment. Help to understand the cross-country aspects, ethics and psychology that make up wealth management.

Career opportunities

Graduates work in positions such as: Independent Financial Advisor, Risk Controller, International Product Manager, Junior Private Banker, Portfolio Manager, Notary, Patrimonial Engineer, etc.

Curriculum

- A combination of theory classes and of live practical cases:
- The Environment of Wealth Management, Relationship Management and State Regulations
 - Law and Taxation of Private Assets
 - Global Estate Planning: Real Estate Investments, Life Insurance, Trusts
 - Asset Allocation and Portfolio Management: Introduction to Finance, Portfolio Management
 - Alternative Investment Strategies: Hedge Funds, Private Equity, Commodities, Islamic Finance
 - Wealth Management and Corporate Structures
 - Personal Financial Planning Strategies

Time spent on campuses

5 months in Paris • 1 month in London

International seminar

1-week seminar in Geneva, Switzerland – in partnership with UBS

Class of 2018 background

Economics/Finance: 57% • Business : 24 % • Law: 19%
11% international students • 24% women, 76% men

Language requirements French and English  

Duration 1 year (Start in September)

Class of 2016 job survey

45K€ is the average starting salary

Less than 3 months after graduation

89% are employed

75% have a job with an international dimension

In which sectors



Graduates' journeys

JULIE BERTIN (Class of 2012)

Previous Studies: BBA at Edhec Business School
Relationship Manager CREDIT SUISSE, Zurich

ARNAUD VOUAUX (Class of 2008)

Previous Studies: INSEEC Business School
Client Advisor Edmond de Rothschild Corporate Finance, Paris

How to apply

-  Online application
-  TOEFL, TOEIC or IELTS scores
-  Personal interview if eligible

TUITION FEES FOR 2018: €18,500

 **Sophie Douguet** • +33 (0) 1 49 23 27 95

For more information:
ms.wealthmanagement@escpeurope.eu

MS in Biopharmaceutical Management

Studies at Paris and London campuses

SCIENTIFIC DIRECTOR

Prof. Frédéric Jallat

Objectives of the programme

The goal of the MS Biopharmaceutical Management is to shape doctors, pharmacists, biotech engineers or PhDs with health specialisations, as well as managers and lawyers fascinated with the sector, from pharmaceutical, biotechnologies, medical device to health data management. The full-time format of the programme allows after a short but dense education period to immediately access high-ranked positions in the biopharmaceutical world.

Career opportunities

Graduates work in positions such as: Digital Marketing Product Manager, Lobbyist, Research Analyst, Account Manager, Consultant, Business Analyst, Asset Manager, Market Research Manager, Medical Science Liaison, Client Advisor, etc.

Curriculum

Classes are taught by both prestigious teachers from ESCP Europe and successful professionals from the major biopharmaceutical firms.

A combination of theory classes and of live practical cases:

- Marketing Management
- Strategy and prospective per sector
- Entrepreneurship and Innovation in the health sector
- Market access, global pricing
- Pharmaceutical marketing
- Data analysis
- Medical devices
- Management, audit and performance
- Web marketing
- Business development

Time spent on campuses

5 months in Paris • 1 month in London

International seminar

• Students go on an international study trip to Boston, USA

Class of 2018 background

Life and Health sciences: 92% • Engineering: 8%
22% international students • 47% women, 53% men

Language requirements French and English  

Duration 1 year (Start in September)

Class of 2016 job survey

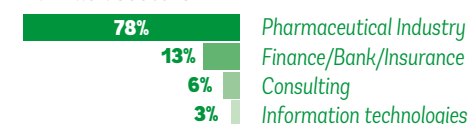
43K€ is the average starting salary

Less than 3 months after graduation

86% are employed

72% have a job with an international dimension

In which sectors



Graduates' journeys

YANE YANE CHENG (Class of 2014)

Previous Studies: Engineering Degree, Ecole Centrale Marseille
HealthCare Analyst, Boston Consulting Group

PIERRE BENAYOUN (Class of 2012)

Previous Studies: Chemical Engineering Degree, Paris VII University
Project Manager, European and International Affairs, Inserm Transfert

How to apply

-  Online application
-  TOEFL, TOEIC or IELTS scores
-  Personal interview if eligible

TUITION FEES FOR 2018: €18,500

 **Jennifer Langot-Lemardeley** • +33 (0) 1 49 23 21 43

For more information:
ms.biopharma@escpeurope.eu

MSc in Energy Management

Studies at London and Paris campuses

SCIENTIFIC DIRECTOR

Prof. Kostas Andriopoulos

Objectives of the programme

The MSc in Energy Management provides students with a holistic 360 degree view of the energy business. Its goal is to shape the future of the energy industry through innovative and immersive postgraduate study. We provide students with the ability to develop and implement strategies to address major issue in energy regulation and policy, and to understand the energy business environment and its fundamental economic and technological concepts. The programme is supported by specialist faculty industry professionals and our Research Centre for Energy Management (RCEM), based at ESCP Europe's London campus.

Career opportunities

At national and international level: Specialists, Managers, Analysts, Consultants, Operators, Brokers. Graduates have gone on to work in companies such as E.ON, Total, EDF, Engie, Schlumberger and Wood Mackenzie.

Curriculum

The curriculum is designed to fulfil three key objectives: The acquisition of a deep understanding of energy fundamentals, the development of the skills necessary to cope with managerial challenges specifically within in the energy industry, and the learning of general management skills. Some of the modules include:

- Oil & Gas Business
- Energy Policy: Security, Affordability, Sustainability, Energy Efficiency
- Energy Trading Game
- Electricity & Renewable Markets
- Operations & Supply Chain Management
- Microeconomics
- Macro-economics & Geopolitical issues

When in-class study is complete, students begin 16-week internships. The course is completed with a master thesis.

Time spent on campuses

2 terms in London • 1 term in Paris

Class of 2018 background

Business Studies: 35% • Engineering & Sciences : 35% • Economics & Political Sciences : 22% • Other studies: 8%
19 nationalities

Language requirements English 

Duration 1 year (Start in September)



Class of 2016 job survey

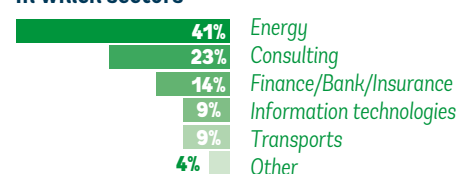
40K€ is the average starting salary

Less than 3 months after graduation

71% are employed

68% work outside of their country of origin

In which sectors



Graduates' journeys

MATTEO BIANCIOTTO (Class of 2015)
Previous studies: MSc in Mechanical Engineering & Politecnico di Torino
Associate Director at CEG Europe

SEBASTJAN ZIBERT (Class of 2015)
Previous studies: Bachelor (BSc), Finance Management/Corporate Finance at the Economic University of Ljubljana
Risk Control Analyst at Total

RAKA SARKAR (Class of 2016)
Previous studies: MSc in Renewable Energy Science & Technology at Ecole Polytechnique
Proposal Manager – Solar & Hybrid Systems at Akvo Energy

How to apply

-  Online application
-  TOEFL, TOEIC or IELTS scores
-  Personal interview if eligible & Admission tests if eligible

TUITION FEES FOR 2018: £19,900



Viktorija Nikitina • +44 (0)20 7443 8873
msc.energy@escpeurope.eu

MSc in International Sustainability Management

Studies at Berlin and Paris campuses

SCIENTIFIC DIRECTOR

Prof. Sylvie Geisendorf

Objectives of the programme

Your career will make a difference! Join an international student body in the MSc in International Sustainability Management programme. Study in Berlin and Paris at ESCP Europe to benefit from the scientific expertise of its SustBusy research centre and acquire specific knowledge on sustainable and responsible management: Sustainability culture, sustainable supply chains and CSR reporting as well as General Management content in a strong international dimension.

Career opportunities

As a sustainability professional, you will be able to work in green sectors such as energy, technology or food, in strategy or marketing departments, for consultancies or NGOs. We will also enable you to found your own startup and become a social entrepreneur.

Curriculum

A combination of theory classes and of live practical cases covering the areas of:

- Environmental and Sustainability Management
- Ecosystems, Climate Change and Economic Theory
- Frameworks for a sustainability transition
- Society, the developing world and the financial dimension
- Sustainable governance and management in an international context
- Project Management and Consulting
- Research Methods, Complex Systems and Organisational Change
- Language Courses and Career Development

Time spent on campuses

2 terms in Berlin • 2 terms in Paris

Language requirements English 

Duration 2 years (Start in September)

Class of 2019 background

Business administration/Economics 45% • Language/literature 21% • Sociology/politics 15% • Sustainability 6% • Environmental Sciences/Biology 3% • Law 3%
11 Nationalities • EU 47% • Non EU 53% • Women 67% • Men 33%



This master programme is the right choice if you want to...

- Gain a broad knowledge of sustainability qualifying you for a management position in this field
- Work in an international context
- Push global rethinking on sustainable management and business models
- Meet teachers, company representatives and peers who share your passion
- Enhance your profile with personal skills for systematic career development in sustainability
- Add value to your CV by leveraging the highly ranked ESCP Europe Business School

How to apply

-  Online application
-  ESCP Europe written exams:
 - Numerical and verbal logic test
 - English test
-  Personal interview if eligible

TUITION FEES FOR 2018: €23,100



Jessica Thater • +49 (0)30 32007 102
msc.internationalsustainability@escpeurope.eu

MS in Management of Cultural and Artistic Activities

Studies at Venice, Ca' Foscari University and Paris campus

SCIENTIFIC DIRECTORS

Prof. Marie-Pierre Fenoll-Trousseau
and **Prof. Francesco Casarin**

Objectives of the programme

This programme trains a new generation of managers specialised in artistic and cultural projects in the European and International markets.

Career opportunities

Graduates work in positions such as: Cultural Project Manager, Asset Manager, Museum Sponsorship Manager, Cultural Heritage Manager, etc.

Curriculum

This programme brings together the expertise of both ESCP Europe and Ca' Foscari University to give students a solid knowledge of management in the world of culture and the arts. A combination of theory classes and of live practical cases:

- Strategic Management for Cultural and Artistic Activities
- Law and the Arts
- Cultural Marketing
- The Economics of Art and Culture
- Cultural Products and Markets
- Accounting and Management Control for the Arts and Culture Industries
- Finance and Taxation in Arts and Culture Industries
- Project Management for Cultural and Artistic Activities
- Development and Promotion of Cultural Heritage

This programme is only accessible to students who have the equivalent of 300 ECTS credits (Master 2).

We encourage students to learn Italian as some lessons might be taught in Italian.

International seminar

1 term at the Ca' Foscari University in Venice, Italy • 1 term in Paris

Class of 2018 background

Media and Art culture: 26% • Fine Arts/Literature/Philosophy: 17% • Political science: 17% • Humanities/ Social sciences: 17% • Law: 8% • Business: 7% • Marketing and Communication: 6% • Economics/ Finance: 2%
33% international students • 78% women, 22% men

Language requirements French and English  

Duration 1 year (Start in September)



Class of 2016 job survey

30K€ is the average starting salary

Less than 3 months
after graduation

77% are employed

70% have a job with an international dimension

In which sectors



Graduates' journeys

PAOLA GONZATO (Class of 2008)

Previous Studies: Postgraduate Degree in Philosophy, Bologna University, Italy

Sponsorship Manager, Rmn-GP (Réunion des Musées Nationaux – Grand Palais), Paris

How to apply

-  Online application
-  TOEFL, TOEIC or IELTS scores
-  Personal interview if eligible

TUITION FEES FOR 2018: €14,800

 **Sophie Douguet** • +33 (0) 1 49 23 27 95

For more information:
ms.culture@escpeurope.eu

MS in Management for Digital Publishing

Studies at Venice, Ca' Foscari University and Paris campus

SCIENTIFIC DIRECTORS

Prof. Marie-Pierre Fenoll-Trousseau
and **Prof. Francesco Casarin**

Objectives of the programme

Train students for all the activities in the editing world from written media to digital media. Classes take place on two different sites: ESCP Europe and Ca' Foscari University in Venice.

Career opportunities

Sales Representative, Publisher, Editorial Project Manager Assistant, Community Manager/Webmaster, Task-force Director, Paper and Digital Manager, Assignments of Rights manager, Publishing Manager in companies, museums, Marketing Manager, etc.

Curriculum

Following a logic of digital and print publishing, classes are taught by both teachers and professionals from the Publishing industry.

A combination of theory classes and of live practical cases:

- Editorial management
- Corporate management for publishing companies
- Digital creation
- Artistic direction
- Publishing finance, accounting and management control
- Publishing legislation, literature and art intellectual property rights
- Graphic chain and digital production
- Marketing, brand politics and communication
- Publishing markets, diffusion and distribution
- Company visits

We encourage students to learn Italian as some lessons might be taught in Italian.

International seminar

1 term at the Ca' Foscari University in Venice, Italy • 1 term in Paris

Class of 2018 background

Marketing and Communication: 50% • Humanities/Social Sciences: 20% • Literature/Philosophy: 20% • Law: 10%
40% international students • 80% women, 20% men

Language requirements French and English  

Duration 1 year (Start in September)



Class of 2016 job survey

34K€ is the average starting salary

Less than 3 months
after graduation

75% are employed

67% have a job with an international dimension

In which sectors



Graduates' journeys

FLORENT SOUILLLOT (Class of 2009)

Previous Studies: Buenos Aires University
Digital Development at Flammarion Group

VINCENT PICCOLO (Class of 2007)

Previous studies: ESC Grenoble Business School
Co-founder, Art Book Magazine

How to apply

-  Online application
-  TOEFL, TOEIC or IELTS scores
-  Personal interview if eligible

TUITION FEES FOR 2018: €14,800

 **Elsa Moncassin** • +33 (0) 1 49 23 22 47

For more information:
ms.digitalpublishing@escpeurope.eu

MS in Media Management

Studies at Paris campus

SCIENTIFIC DIRECTOR

Prof. Ghislain Deslandes

Objectives of the programme

The goal of the MS Media Management is to shape the next generation of media professionals for their future career: media management and strategic consulting, cinema and television production and distribution, transmedia production, digital entrepreneurship, audiovisual writing, etc.

Career opportunities

Graduates work in positions such as: Market Researcher, Production Assistant, Junior Consultant, Partnership Project Manager, Digital Publishing Manager, Programme Director, Multimedia Project Manager, Journalist, Media Consultant, Scriptwriter, etc.

Curriculum

A combination of theory classes and of live practical cases. The focus is on:

- Journalistic Techniques
- Media Management Principles
- Applied Management
- Television and new media management
- Fundamentals of the Movie Business
- Film production & distribution
- Seminars

International seminar

Last year, students went to Rangoon, Burma

Class of 2018 background

Media and Art culture: 31% • Political science: 19% • Economics/ Finance : 15 % • Marketing and Communication : 8% • Law : 8% • Business: 8% • Engineering: 4% • Humanities/ Social sciences : 4% • Fine Arts/Literature/Philosophy: 3%
23% international students • 58% women, 42% men

Language requirements French and English  

Duration 1 year (Start in September)



Class of 2016 job survey

35K€ is the average starting salary

Less than 3 months after graduation

75% are employed

63% have a job with an international dimension

In which sectors



Graduates' journeys

BERTRAND SCHONTZ (Class of 2010)

Previous Studies: IEP - Paris

Development & Distribution Senior Executive at Turner Broadcasting

ANNE TURQUET (Class of 2000)

Previous Studies: DEA Communication Laws

Legal Expert, Artmédia

How to apply

-  Online application
-  TOEFL, TOEIC or IELTS scores
-  Personal interview if eligible

TUITION FEES FOR 2018: €14,800

 **Gaëlle Severin** • +33 (0) 1 49 23 21 46

For more information:
ms.media@escpeurope.eu

MSc in Hospitality and Tourism Management

Studies at Madrid and Turin campuses and at Cornell University Ithaca, New York (USA)



SCIENTIFIC DIRECTOR

Prof. Lola Herrero

EXECUTIVE DIRECTOR

Prof. Alejandro Ruiz

Objectives of the programme

This life-changing programme will give you the training and tools you need to have a successful and international career in the hospitality & tourism sector. Our "learning by doing" curriculum combined with the International Consultancy Project and the Professional Development Programme at Cornell University School of Hotel Administration will most definitely enhance your profile, providing you an added value to develop a successful career in the sector.

Career opportunities

At the national or international level: Revenue management, Product Manager, Project Manager, Category Manager, Consultant, eco-tourism, luxury tourism, F&B...

Curriculum

A combination of theory classes and of live practical cases:

- Tourism Planning and Development
- Strategic Intelligence
- Entrepreneurship
- Food and Beverage Management
- Marketing Decision Making for Tourism and Hospitality
- Financial Accounting
- Human Resources Management
- Event Management
- Management Information Systems in Tourism and Hospitality

1 International Consultancy Project (ICP) worldwide: Multicultural teams of students work in companies as junior consultants, providing solutions to real issues

Time spent on campuses

2 terms in Madrid • 1 term in Turin

International seminar

4-week Professional Development Programme at the Cornell University School of Hotel Administration Ithaca New York (2 weeks online - 2 weeks on campus/full time)

Class of 2016 background

Hotel Management 67% • Business 13 % • Commerce 7% • International Relations 7% • Finance 7%
100% International Students • 73% women, 27% men

Language requirements English 

Duration 1 year (Start in September)

Class of 2016 job survey

32K€ is the average starting salary

Less than 3 months after graduation

77% are employed

90% have a job with an international dimension

In which sectors



Graduates' journeys

GOKHAN ÇAKIR (Class of 2014)

Bachelor in Economics, Galatasaray University

Consultant, Air Solutions EMEA Carlson Wagonlit Travel

MARÍA CRISTINA DOPAZO (Class of 2013)

Bachelor's Degree in Public Accounting, Metropolitana University, Caracas, Venezuela

Revenue Analyst, Mandarin Oriental Hotel Group

ELIE MERHI (Class of 2013)

Bachelor of Arts in International Business, Lebanese American University

Hodema, Senior Analyst

LORENA DÍAZ-SANTOS RAMÍREZ (Class of 2016)

Double Degree in Marketing and Commercial Management
Marketing & Communications Manager at Entertainment Solutions, Spain

How to apply

-  Online application
-  ESCP Europe written exams:
 - Numerical and verbal logic test
 - English test
-  Personal interview if eligible

TUITION FEES FOR 2018: €22,200

 **Arantxa Chapado** • +34 911719016
msc.hospitalitytourism@escpeurope.eu

MSc in International Food and Beverage Management

Studies at Turin and Paris campuses

SCIENTIFIC DIRECTOR

Prof. Francesco Rattalino

Objectives of the programme

The programme is designed for those aiming for an outstanding managerial career in the Food and Beverage industry in the best international companies (e.g. Auchan - Coca-Cola - Ferrero - Granarolo - L'Oréal - Marchesi Antinori - Unilever)

Career opportunities

The Career Office team will train you during the whole period of study. You'll benefit also of the support of the strong network of students and alumni. Some examples of courses below, the full list is available on our website what your future professional role could be: Brand Manager, Export/Import Manager, Communications Manager, Marketing Manager, Product and Business Developer or an Entrepreneurial career in Family Businesses.

Curriculum

This programme provides more than 20 days of company visits, one company consultancy project, tasting sessions, group work and networking opportunities.

- Financial Accounting in F&B
- Marketing Principles in F&B
- Communication Management & Digital Strategy for F&B
- Sales Management in F&B
- Start-up in the F&B
- Supply Chain & Operations in the F&B industry
- Negotiations in an Intercultural Context
- Luxury in the F&B Industry
- Trade, Retail & Category Marketing in the F&B industry
- Sustainability and Risk for F&B Companies

Time spent on campuses

2 terms in Turin • 1 term in Paris • 1 semester optional in Berlin (MSc degree)

Class of 2017 background

Marketing & Communication: 30% • Pol. Sciences & Int. Relations: 23% • Economics & Finance: 10% • Engineering: 10% • Law/Language/Literature: 10% • Others: 17%
63% international students, 11 nationalities
67% women, 33% men



Language requirements English

Duration 15 months + 6 months optional in Berlin (MSc degree)

Companies, business and hands-on approach

Get your first-hand experience in the ESCP Europe Master in IFBM.

- More than 20 days of in-company experience, meeting top managers and tasting products in beautiful territories like Piedmont, Tuscany, the Italian Food Valley and Champagne Region
- Of particular interest is "Chef for a week" in partnership with ALMA International School of Italian Cuisine in Parma where you will learn directly from great culinary masters how to manage complexity and unleash creativity
- The company visits accelerate the learning by- doing process and give you unique opportunities to swap ideas with excellent managers and entrepreneurs of the Food and Beverage sector
- There will be visits to Barilla, Danone, Frescobaldi, Lurisia, Roederer and many other companies. These visits will accelerate the learning-by-doing process and give you unique opportunities to meet top managers and entrepreneurs.

How to apply

- 1 Online application
- 2 TOEFL, TOEIC or IELTS scores & GMAT, GRE or TAGE MAGE scores ESCP Europe written tests: General knowledge + English test
- 3 Personal interview if eligible

TUITION FEES FOR 2018: €25,500



Elena Galvagno • +39 011 6708410
msc.foodbeverage@escpeurope.eu

meet us
worldwide

ONLINE
ON-CAMPUS
AT FAIRS

Check each programme's website page
www.escpeurope.eu/ms
for dates and locations

Admission
Process



PROGRAMMES

Communication, Creativity and Sales MSc in International Sales Management MS in Marketing and Communication MSc in Marketing & Creativity MSc in Marketing and Digital Media
Big Data, Entrepreneurship, Projects And Strategy Master in Big Data & Business Analytics MSc in Digital Project Management & Consulting Master in Entrepreneurship & Sustainable Innovation MS in Innovation & Entrepreneurship MS in International Project Management Master in Strategy & Digital Business MS in Strategy & Organisation Consulting
Finance, Audit, Control and Law MS in Auditing & Consulting MS in Business Performance Management MS in Finance MS in International Business Law & Management MS in International Wealth Management
Biopharma, Energy and Sustainability MS in Biopharmaceutical Management MSc in Energy Management MSc in International Sustainability Management
Arts, Culture, Media and Publishing Industry MS in Management of Cultural & Artistic Activities MS in Management for the Digital Publishing MS in Media Management
Beverage, Food, Hospitality and Tourism MSc in Hospitality & Tourism Management MSc in International Food & Beverage Management

ADMISSION REQUIREMENTS


MSc • Bachelor or Master's degree in any field of study Minimum 180 ECTS • Advanced English level: C1 TOEFL IBT: 100 TOEFL written: 600 TOEFL computer based: 250 IELTS: 7
MS • Bachelor or Master's degree in any field of study Minimum 240 ECTS • Proficiency in French and English must be demonstrated

REQUIRED DOCUMENTS

 
• Completed application form • Up-to-date curriculum vitae • Transcripts of records • Photocopy of passport or identity card • Photocopy of Bachelor or previous Master degree (Original or certified copies) • Copy of English scores (TOEFL, TOEIC, IELTS). Candidates without language qualification certificates might be able to be tested on campus • Scores of further languages are optional – Please note: Fluency in French is mandatory for most MS programmes • GMAT (or equivalent) score optional except some programmes, see respective programme pages • 2 reference letters

APPLICATION FEES


 Non-refundable application fee of 130€ for all applicants
 Non-refundable application fee of £130 for all applicants

ESCP Europe expertise & faculty

Knowledge creation and transmission are in the hands of the School's full-time Faculty members. Our Faculty's research not only gives rise to publications in the most prestigious international and national scientific journals but also contributes to nourishing the professional community: companies, public authorities, and professional associations. ESCP Europe develops close links with companies through its many Chairs, Research Centres, Professorships and Institutes.

Chairs, research centres, professorships and institutes

ESCP Europe Chair for Entrepreneurship Research



Launched in 2007 thanks to its sponsors, EY and the ESCP Europe Foundation, the Entrepreneurship Chair (ChaireEEE) supports the development of tomorrow's entrepreneurs through specific programmes and support structures.

Future of Retail in Society 4.0 Chair



This Chair aims to foster forward-looking in-depth reflection on the business and retail industry of tomorrow. In an environment undergoing profound change, E. Leclerc, a key player in business and the retail industry, was looking for opportunities for teaching and debate where it would be possible to promote new forms of business and discuss new business ecosystems in the era of company 4.0.

Financial Innovation and Transformation Chair



The common goal of BNP Paribas CIB and ESCP Europe is to create a reference point for research in the field of responsible innovation and transformation in the financial sectors.

Fashion and Technology Chair



The Fashion and Technology Chair aims at analysing and promoting the role of technology as a catalyst of innovation for the Fashion and Luxury sectors, not only to ESCP Europe students and alumni, but also to a wider community interested in such issues.

Organisations, Leadership and Society Chair



The Organisations, Leadership and Society Chair aims at taking a step back to reflect on the changes that will affect the functioning of organisations, and exploring topics such as responsible management and labour relations in rapidly changing environments; organisations in the face of complexity, and relationships with money.

IoT (Internet of Things) Chair



The IoT (Internet of Things) Chair aims to develop a better understanding of business and managerial issues related to digital evolution and the development of connected objects.

Public Service and Managerial Performance Chair



The objective of ESCP Europe and Deloitte in partnership with ENA is to set up an academic reference pole on the questions of managerial performance within the public sphere.

Creativity Marketing Centre (CMC)



The Creativity Marketing Centre (CMC) is a platform for thought-leadership and knowledge exchange on the role of creativity as a driving force of value in marketing. The Centre brings together academics, marketing practitioners and experts from all sectors, eager to participate in harnessing creativity to rethink the rules of the game in marketing. The Centre engages in cutting-edge academic research on creativity and its role in strategic rethinking and marketing.

Research Centre for Energy Management (RCEM)



The RCEM's Mission is to prepare for a new area of energy by building a strong proactive partnership between energy corporations, government agencies and the academic community. This is achieved through the promotion of rigorous and objective empirical research on issues related to energy management, finance and policy, in order to support decision-making by both government and industry.

The Health Management Innovation (HMI) Research Centre



Bringing together the expertise of our Faculty and many external international associates, the objective of the HMI Centre at ESCP Europe is to contribute to current academic knowledge and emphasise the practice of health-related organisations.

European Research Centre for Finance and Society

The CERFS Centre aims at not only promoting high quality research and education but also enforcing a strong alliance between academia and industry. The CERFS research draws on the expertise of the ESCP Europe finance Faculty members who frequently conduct the cross-disciplinary research projects.

L'Oréal Professorship in Creativity Marketing



The objective of this partnership is to explore a cutting edge research field with real-world management implications, establishing L'Oréal as a business at the forefront of innovative management thinking. As part of this agreement, L'Oréal became a Founding Corporate Member of ESCP Europe's Creativity Marketing Centre (CMC).

KPMG Professorship in International Corporate Governance



The objective of the Professorship is to gain perspective on the integration of risk management and performance into corporate strategy. For many years, KPMG has operated in the field of governance, either as auditor or consultant. International corporate governance is a major challenge for companies.

Professorship in Economics and Marketing in the Professional Events Industry



The common goal of Unimev, Viparis and ESCP Europe when creating this Professorship was to recognise the events industry as a major current economic opportunity.

i7, the Institute for Innovation and Competitiveness



The Institute was created and supported by ESCP Europe to promote a broad vision of innovation, stimulating the development of present practices and corporate interests related to innovation, and a broad vision of competitiveness, including non-price competitiveness.

A diverse
cutting-edge Faculty

140

full-time Faculty members
working across the 6 campuses

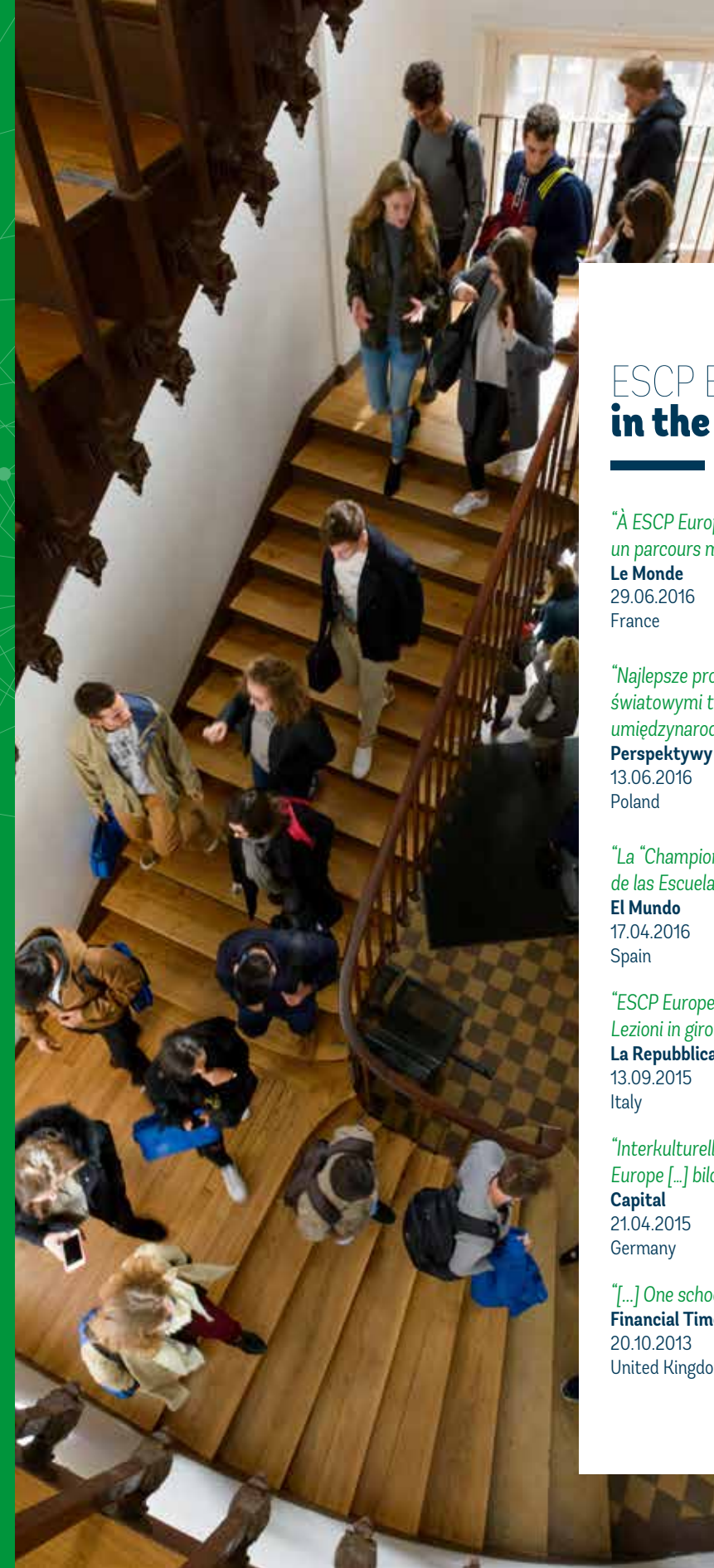
120

affiliate and
visiting professors

+800

working professionals, with long experience
and strong expertise in their fields

*Choosing to study
at ESCP Europe
is your first step towards
an ambitious and
exciting international
career in today's diverse,
multicultural
business world.*



ESCP Europe in the press

*"À ESCP Europe,
un parcours multiculturel à la carte"*

Le Monde
29.06.2016
France

*"Najlepsze programy MBA podążają za
światowymi trendami uwzględniając potrzebę
umiędzynarodowienia"*

Perspektywy
13.06.2016
Poland

*"La 'Champions League'
de las Escuelas de Negocios"*

El Mundo
17.04.2016
Spain

*"ESCP Europe, ecco l'indirizzo per futuri manager.
Lezioni in giro per l'Europa"*

La Repubblica
13.09.2015
Italy

*"Interkulturelle Kompetenz ist ein Muss [...] ESCP
Europe [...] bildet ihre Studierenden europäisch aus"*

Capital
21.04.2015
Germany

"[...] One school with [six] doors"

Financial Times
20.10.2013
United Kingdom

careers service

The ESCP Europe Careers Service helps you to identify your professional objectives to ensure your career prospects. Located on each of the six ESCP Europe campuses, the Careers Service provides you with the advice, data and tools to connect you to companies. Through the combination of the Careers Service, the Alumni Association and job fairs, ESCP Europe receives 20,000 internship offers and 30,000 job opportunities each year.

Through the Careers Service, you will benefit from:

- Career workshops and individual coaching to achieve your professional objectives
- Company presentations, seminars, conferences, roundtables and interviews with recruiters
- On-campus generalist and industry-specific job fairs on the different campuses attracting over 130 companies throughout the year
- Bootcamps on Consulting, Banking, Tech and Marketing led by ESCP Europe Alumni on how to be recruited by the leading companies in these sectors
- Personality and logic tests to:
 - identify your strengths and motivations
 - aid your reflection on your career plan
 - train yourself using practical guides and tutorials
 - prepare yourself for interview.

Our Careers Service team has specific tools for careers in finance such as filmed interviews and partnerships with reputable recruitment agencies in the City of London and its main financial institutions.

Building relationships and networks is essential. The ESCP Europe Alumni association with its more than 50,000 active alumni in 150 countries will also help you build strong contacts with companies and recruiters around the world.



alumni association & alumni network

ESCP Europe Alumni is an international and rich network of 50,000 members. Worldwide, ESCP Europe Alumni supports its members by boosting their career, developing their network and promoting the ESCP Europe brand. We offer you professional services in several languages, as well as physical and digital links to stay connected and share your experience and expertise. Each month we host a variety of networking and career events all around the world, aimed at bringing together our community.



student life

ESCP Europe students organise a wide range of events such as:

WikiStage ESCP Europe, a unique pan-European conference series

500 attendees, 25 speakers, 5 countries

WikiStage was founded by an ESCP Europe alumnus and WikiStage ESCP Europe is run by our students. Each event contributes to a video encyclopaedia for worldwide education.

During the 2015 conference "The Good in Finance?" in London, speakers Lenke Kiss from Lloyds Bank, Devie Mohan from Thomson Reuters, Dr. Terence Tse, Associate Professor at ESCP Europe, and Revd. Chris Chivers, from Westcott House debated about the good and bad sides of finance. The talks ranged from how FinTech is reshaping our world, to Impact Investing, Capital Inequalities and Financial Regulation. Vicky Pryce, Economist and Board Member at Centre for Economics and Business Research, moderated the conference.



Regatta, the ultimate sailing experience in a breathtaking Italian landscape

Regatta ESCP Europe is a yearly event organised by our students for the ESCP Europe Community.

- 500+ participants including students, Alumni and sponsors gather together in a unique location in Italy
- Sailing competitions, games, and great food let participants meet each other in an unconventional way
- Business opportunities and dedicated events provide an opportunity for network development





Specialist Masters Programmes

DESIGNING TOMORROW

ESCP Europe is among the
1% of business schools worldwide
to be triple-accredited.



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